



No. 1-1/2015-R&C [CFA]

Dated: 17-04-2015

Circular R&C-CFA No. 09/15-16

Subject: Introduction of promotional scheme to waive off installation charges for new Landline, new BB and Combo connections in Kerala Circle only - reg.

1. CGMT Kerala Circle may kindly refer to his office proposal letter No. CFA/MKTG/10-23/ECT-1/2015-16 dated 08-04-2015 seeking approval for waiver of installation charges for new LL, BB and LL+BB connections on promotional basis for a period of 30 days.
2. The proposal has been examined in this office and the Competent Authority has decided **"to launch a promotional scheme for a period of 30 days, to waive off installation charges for the new Landline, new Broadband & Combo connections on the eve of VISHU festival in Kerala Telecom Circle."**
3. ***Circle will ensure to comply with all regulatory mechanism.***
4. All other terms and conditions shall remain unchanged.
5. These instructions shall **be applicable with immediate effect for a period of 30 days on promotional basis in Kerala Circle only.**
2. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 08-53/PDP-CFA/2013-14/Pt.2. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322692 and Fax No. 011-23734052).

AGM (T&C)-CFA

To

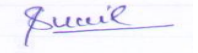
The CGMT, Kerala Telecom Circle.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL.
4. GM(Regulation),BSNL, CO ,New Delhi
5. All PGMs / GMs - CFA, CO BSNL.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.

-: 2 :-

8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 08-53/PDP-CFA/2013-14/Pt.2 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary, TRAI-for information please.
15. Guard File.


DM (T&C)-CFA